





**Childnet International is a non-profit organisation working with others to help make the internet a great and safe place for children.**



**The UK Safer Internet Centre is a partnership between three organisations: Childnet, the Internet Watch Foundation (IWF) and SWGfL. It has three main functions: an awareness centre, a helpline for professionals and a hotline to report and remove child sex abuse imagery and videos.**

What does your child  
love doing online?  
What services and  
devices do they use?



The online world can be exciting and inspiring. It has lots of opportunities to offer young people. It is important to manage and minimise the associated risks.





# Conduct

Online behaviour & sharing



**Children need to be aware of the impact that their online activity can have on both themselves and others, and how other people may perceive them because of what they say and do online.**



**It's easy to feel anonymous online and it's important that children are aware of who is able to view, and potentially share, the information, photos and videos that they may have posted.**



**When using the internet, it's important to keep personal information (that could identify who they are) safe and not share it with strangers.**

# Content

What children see online



**Some online content is not suitable for children and may be hurtful or harmful. This is true for content accessed and viewed via social media, online games, streams and websites.**



**Live comments and chats alongside other content including videos, streams and games can be hurtful, harmful or unreliable.**



**It's important for children to consider the reliability of online material and be aware that it might not be true or written with a bias. Photos and videos can also be edited or inaccurate.**



# Contact

Online communication



**It is important for children to realise that new friends made online may not be who they say they are and that once a friend is added to an online account, you may be sharing your personal information with them.**



**If you have concerns that your child is, or has been, the subject of inappropriate sexual contact or approach by another person (including, but not limited to, a request to meet up or a request for images/videos), it's vital that you report it to the police via:**



**Child Exploitation and Online Protection Centre ([www.ceop.police.uk](http://www.ceop.police.uk)).**



# Online bullying

Also known as 'cyberbullying' - takes place online or using technology.



**Cyberbullying can happen in many different ways including unkind messages or comments, the sharing of embarrassing photos or exclusion from group chats.**



**Children need to understand that their online actions can be just as hurtful as offline actions and that seeking to deliberately hurt or upset someone is always unacceptable.**

# Nudes and sexting

**Sexting is taking and sharing a nude, partially nude or sexually explicit image or video.**



If the person in the image is under-18 then it **breaks the law**. The Protection of Children Act states that it is illegal to create, distribute or possess an indecent image of a child, including images or videos taken by the child themselves (e.g. selfies).



The police take a common sense approach and are not seeking to criminalise young people, but do have a duty of care if asked to investigate.



In the online world, content can get very far, very quickly and young people may lose control of who else sees their image. Knowing an image has been seen by others can be very difficult and traumatic for a young person to experience.



Sexting is a risk even for younger children. A child with access to a device, who can take a photo and send it on, may not understand the possible consequences and just think they're being funny.





## Advice on online contact and grooming

Discuss online friendship with your child - make sure they understand that a person they've never met face-to-face is still a stranger. Discuss what kinds of information they should avoid sharing with strangers.

Ensure they know they can come to you if they have any worries or concerns.

**If you have an suspicions whatsoever about someone who is in contact with your child online then report it to CEOP.**

**You will be shown how to report to CEOP later in this presentation.**





## Advice on online bullying

Discuss online bullying with your child - teach the importance of online respect and make sure they know they can talk to you if they have any worries or concerns.

If they are a victim of this type of behaviour:



**Do** save the evidence



**Do** report to your school/ the police



**Do** use online tools to report and block the perpetrator.



**Don't** deny your child access to a device or service. They may feel punished when they're already the victim.



**Don't** retaliate.

## Advice on nudes and sexting

Discuss sexting with your child - ensure they know that once this kind of content gets out there, it's very difficult to get it back and the consequences of this can be very upsetting.

Make sure they know they can talk to you if they have any concerns or worries. Try to remain reassuring and non-judgemental.

With younger children, discuss which parts of their body should be kept private.



**Do** seek advice from your child's school if you need further support.

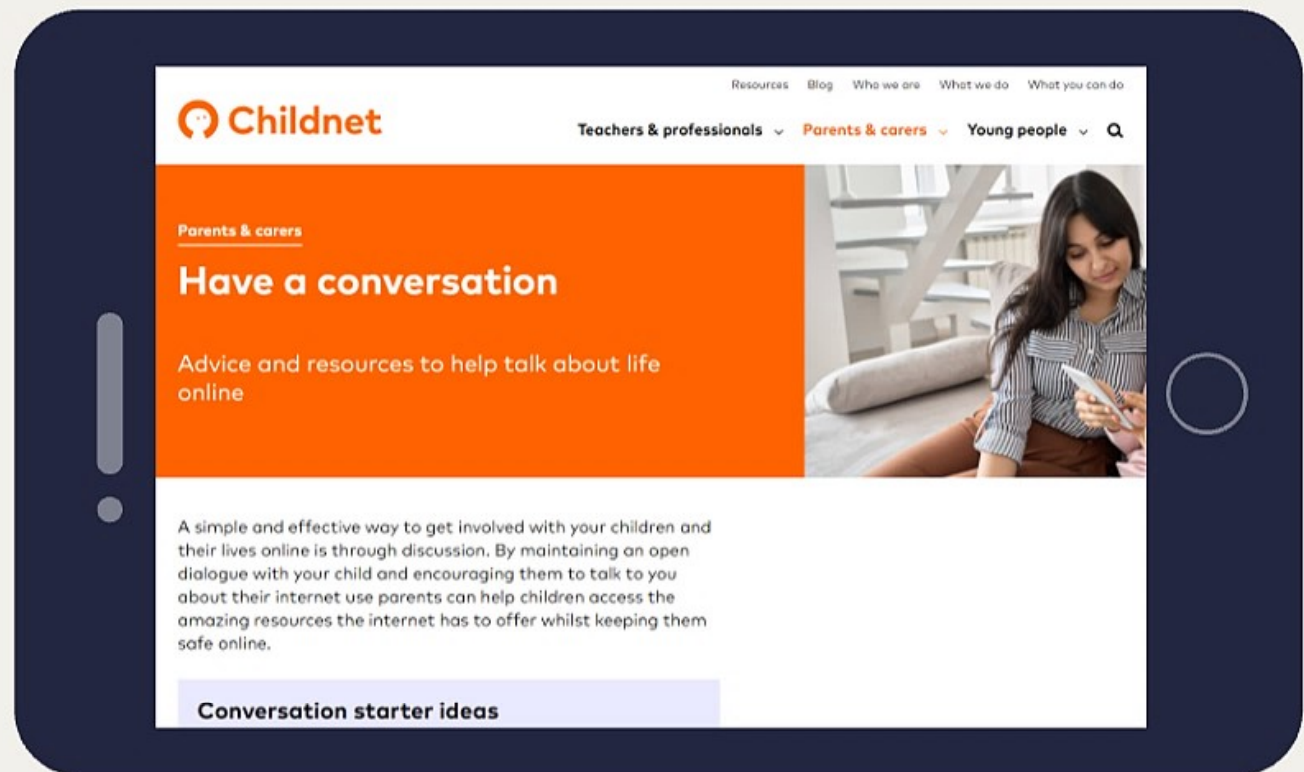


**Do** report to the Police or CEOP if you have any suspicions about the involvement of an adult or think your child has been coerced.



An open and honest dialogue with your child is absolutely key.

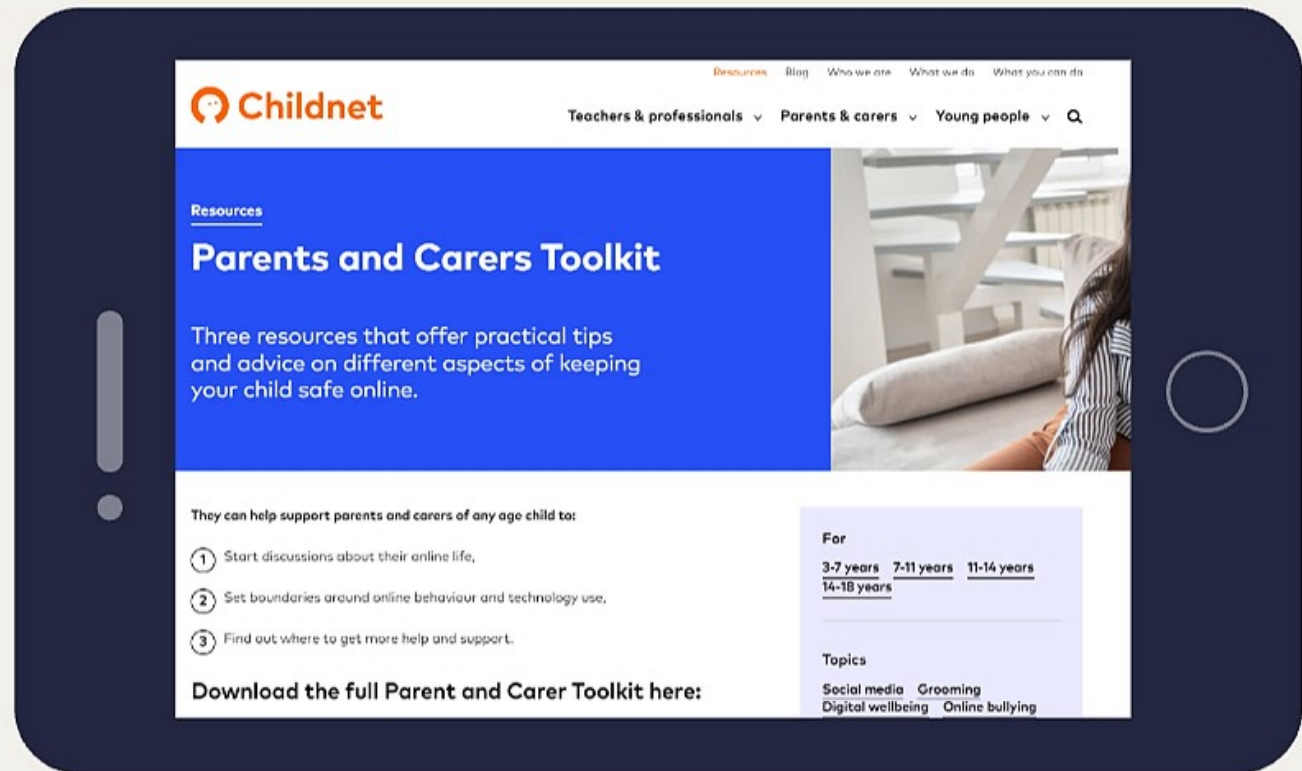
Talk to them about their internet use and let them know they can talk to you.



[childnet.com/parents-and-carers/have-a-conversation](https://childnet.com/parents-and-carers/have-a-conversation)

Consider setting a family agreement to open discussion.

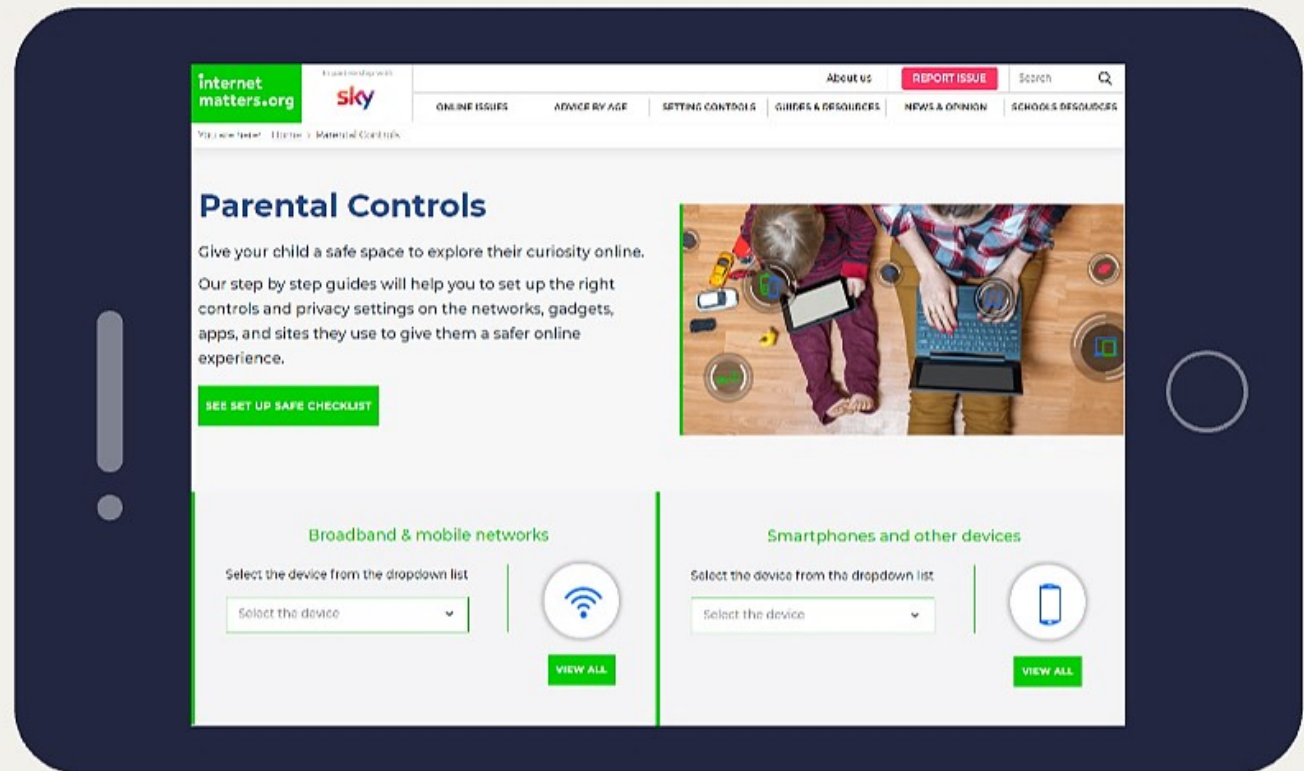
Establish boundaries and your expectations as a family.



[childnet.com/toolkit](https://childnet.com/toolkit)

Filtering software  
and settings can  
help block  
unwanted content.

Look at filters on  
individual devices  
and from mobile &  
internet providers

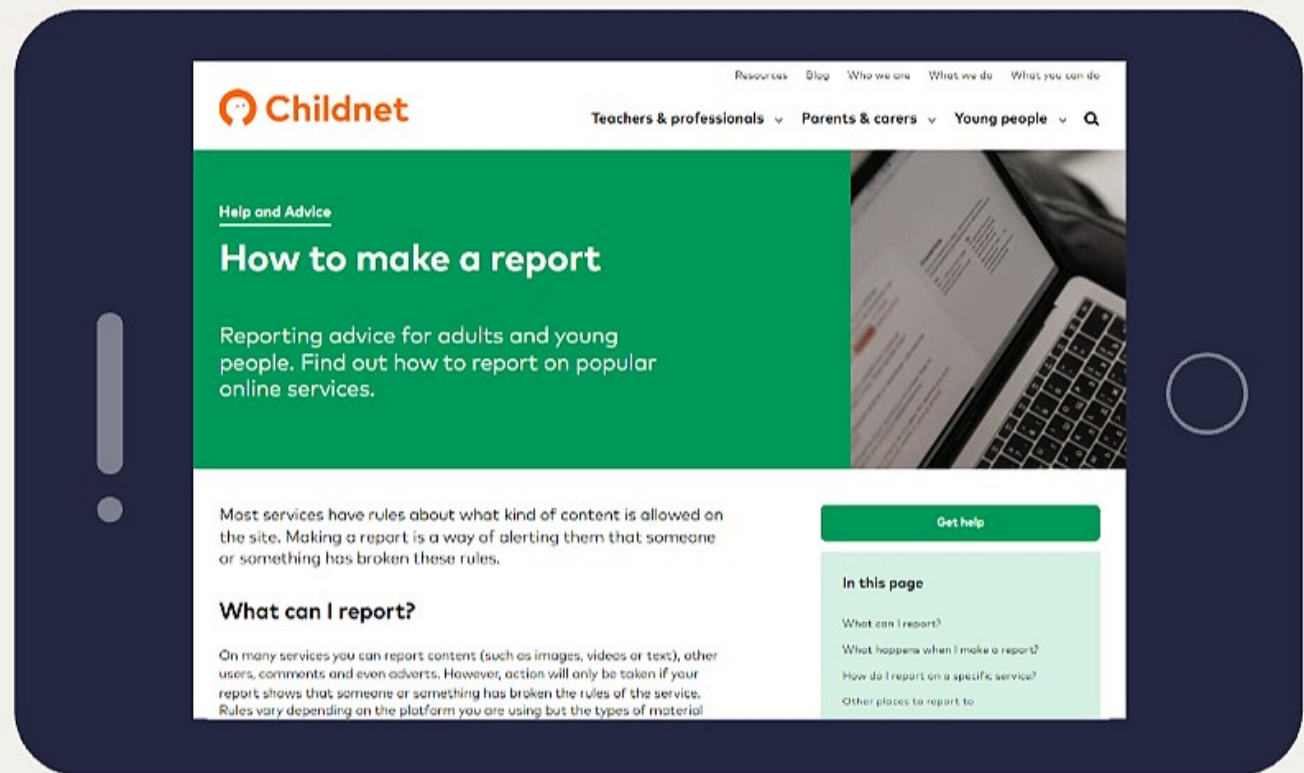


[internetmatters.org/parental-controls/](https://internetmatters.org/parental-controls/)



Familiarise yourself with safety and privacy settings on the services your family uses.

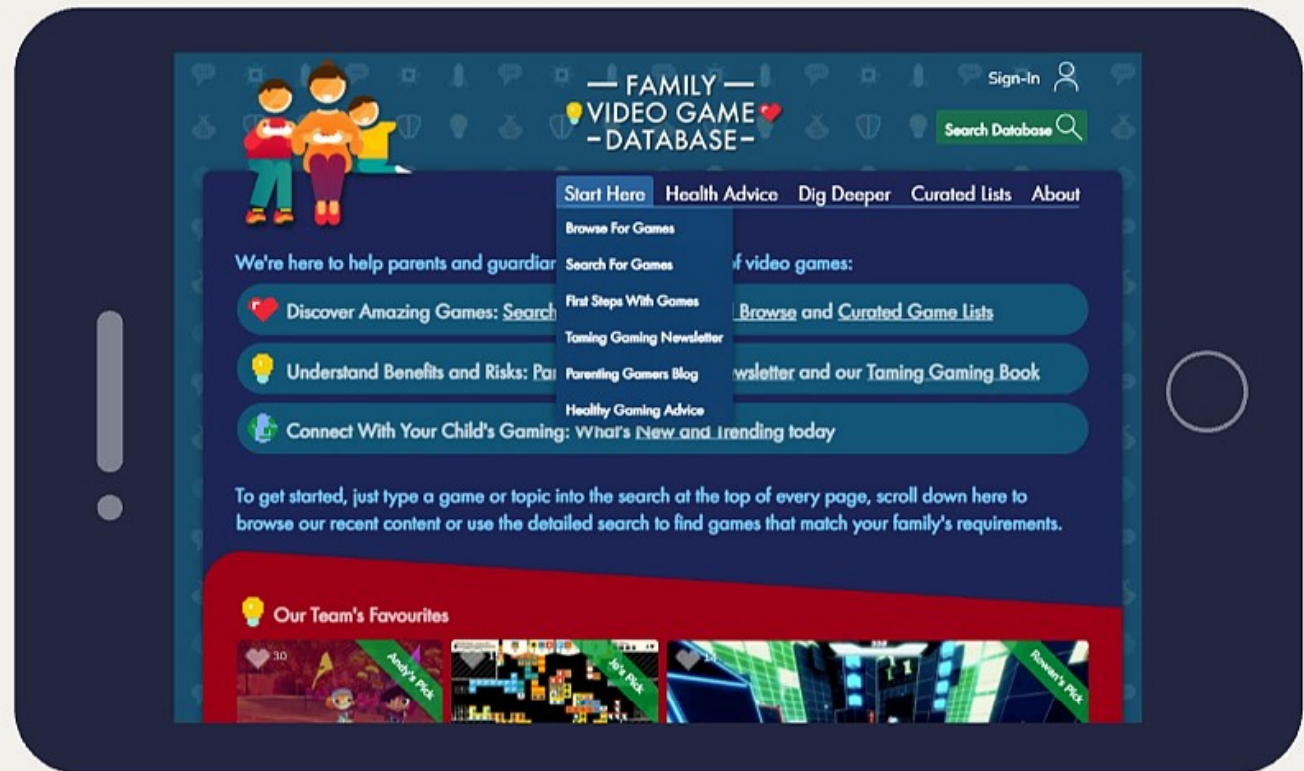
Learn how to report, block and mute other users on games and social media.



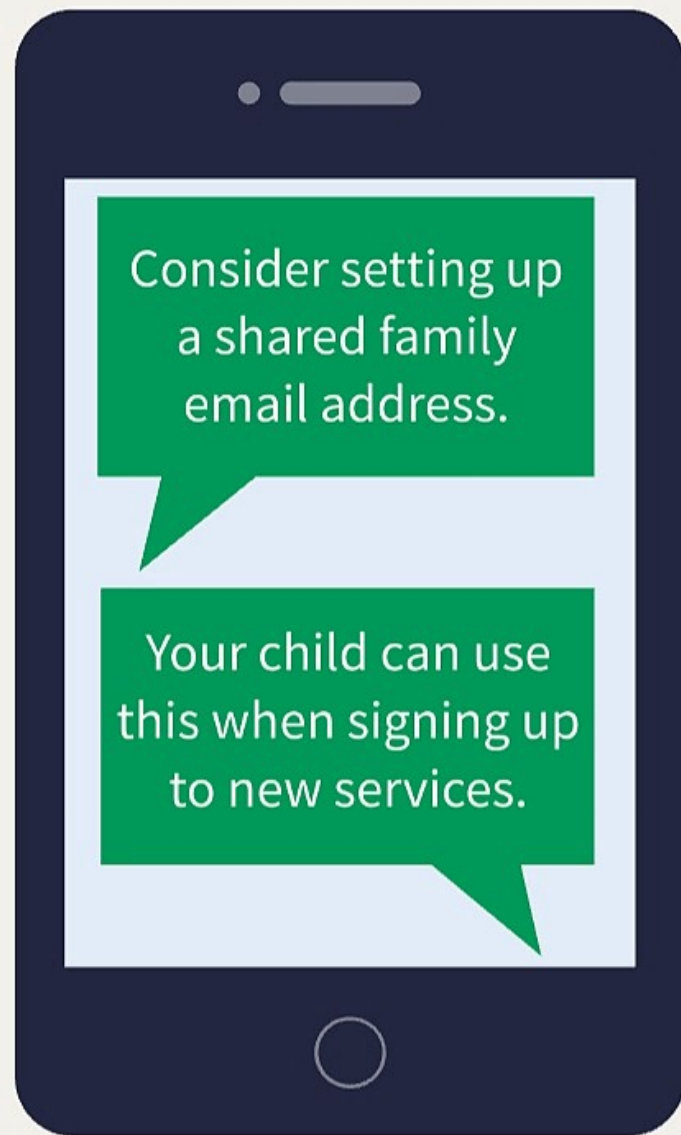
[childnet.com/how-to-report](https://childnet.com/how-to-report)

Get involved with your child's life online. Learn about the apps, games and devices they use.

Play their favourite games with them, try out their favourite apps...



taminggaming.com



Consider setting up  
a shared family  
email address.

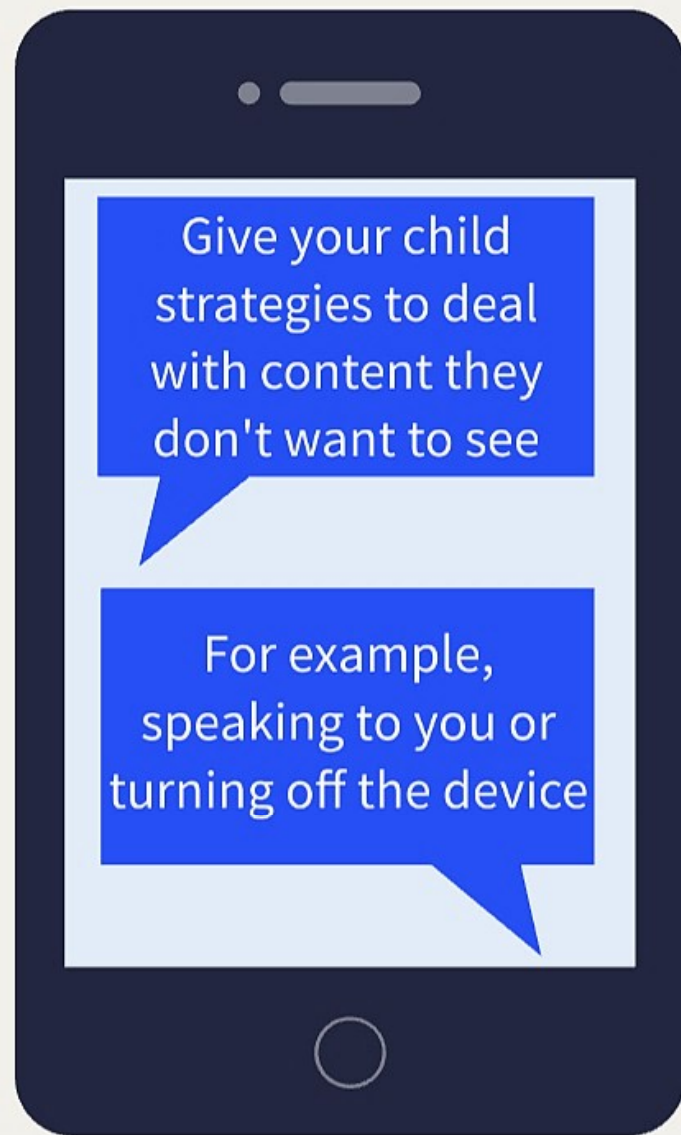
Your child can use  
this when signing up  
to new services.





Encourage your  
child to always  
**'think before you  
post'**

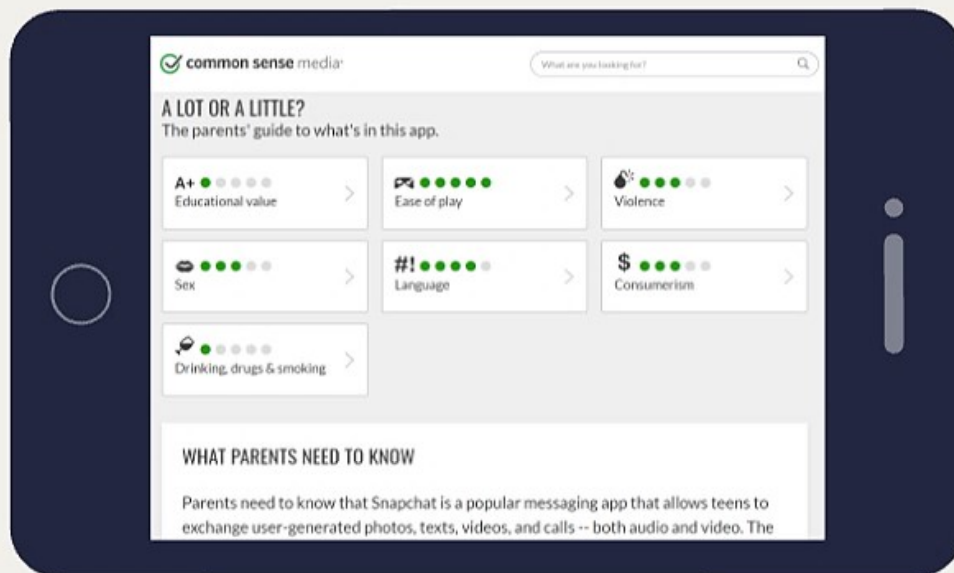
Lead by example and  
discuss the content  
you share on social  
media too



Give your child  
strategies to deal  
with content they  
don't want to see

For example,  
speaking to you or  
turning off the device

# Other useful resources...



[commonsensemedia.org](https://www.commonsensemedia.org)




[askaboutgames.com](https://www.askaboutgames.com)



# Making a report

Look out for these symbols on the post, comment or user profile you want to report



 We use your feedback to help us learn when something isn't right.


Nudity Violence Harassment

Suicide or self-injury False news Spam

Unauthorised sales Hate speech

Terrorism  Something else

Choose a reason for reporting



Report video

Timestamp selected \*


0 :00

Provide additional details

0/500

Flagged videos and users are reviewed by YouTube staff 24 hours a day, 7 days a week to determine whether they violate Community Guidelines. Accounts are reviewed for Community Guidelines violations, and serious or repeated violations can lead to account termination. [Report channel](#)

CANCEL REPORT




< Report

Let us know!

Submit

250




Players Settings Report Help Record

Game or Player?

Which Player? Choose One

Type Of Abuse Swearing

Short Description (Optional)



Choose a reason for reporting this post:

I just don't like it >

Nudity or pornography >

Hate speech or symbols >  
Racist, homophobic or sexist slurs

Violence or threat of violence >  
Graphic injury, unlawful activity, dangerous or criminal organizations

Sale or promotion of firearms >

Sale or promotion of drugs >

Harassment or bullying >

Intellectual property violation >  
Copyright or trademark infringement

Fill out the form with as much detail as possible and press send to inform the platform's safety team.

Follow up inadequate responses to reports on other services here:

The screenshot shows the 'REPORT HARMFUL CONTENT' website. At the top, there is a navigation bar with a red '!' icon and the text 'REPORT HARMFUL CONTENT', and two buttons: 'Report' (red) and 'Advice' (blue). Below this, a heading reads 'We can help you report:'. Underneath are eight red circular icons with white symbols, each representing a type of harmful content: Threats (crosshair), Impersonation (person silhouette), Bullying or Harassment (person with speech bubble), Self Harm or Suicide Content (person with knife), Online Abuse (@!\*), Violent Content (fist), Unwanted Sexual Advances (hand with heart), and Pornographic Content (XXX). Below these icons is a blue button that says 'Find out more'. A red horizontal bar contains the text: 'If you or the person you are helping is in immediate danger please contact the police dialling 999'. At the bottom, there are two columns of text and logos. The left column features the 'ACT' logo (Action Counter Terrorism) and a button 'Report Terrorist Activity'. The right column features the 'IWF' logo (Internet Watch Foundation) and a button 'Report Child Sexual Abuse Imagery'.

**REPORT HARMFUL CONTENT**

Report Advice

We can help you report:

- Threats
- Impersonation
- Bullying or Harassment
- Self Harm or Suicide Content
- Online Abuse
- Violent Content
- Unwanted Sexual Advances
- Pornographic Content

Find out more

If you or the person you are helping is in immediate danger please contact the police dialling 999

**ACT** ACTION COUNTER TERRORISM  
Action Counter Terrorism: If you've seen something online that supports, directs or glorifies terrorism, report it here.  
Report Terrorist Activity

We are unable to take reports of sexual images of under 18s. You can report sexual images of under 18s online directly to the Internet Watch Foundation.  
**IWF** Internet Watch Foundation  
Report Child Sexual Abuse Imagery

[reportharmfulcontent.com](https://reportharmfulcontent.com)

## Report any suspected grooming to CEOP:

**CEOP**  
Child Exploitation and Online Protection command  
A National Crime Agency command

If you need to hide this site quickly, just click here

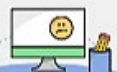
**Quick exit**

### Are you worried about online sexual abuse or the way someone has been communicating with you online?

Make a report to one of CEOP's Child Protection Advisors


#### Should I make a report to CEOP? →

If you're worried about online abuse or the way someone has been communicating online, let CEOP know.




#### What happens when I make a report? →


One of our experienced Child Protection Advisors will be there to make sure you get the help that you need.



#### How can CEOP help me? →

Online abuse affects many children and young people every day, CEOP has helped thousands of people in need of support.



**Make a report** 

If you have been a victim of sexual online abuse or you're worried this is happening to someone you know, let us know safely and securely

[ceop.police.uk](https://ceop.police.uk)



## Report child sexual abuse content to the Internet Watch Foundation



[iwf.org.uk](http://iwf.org.uk)

## Start on a positive note...

What do you like most about the internet and why?  
What's your favourite game/app/site?

Do you like to be creative online?  
What have you created?

(It could be anything from a picture or video to creating their own games, sites or apps.)

The internet offers brilliant opportunities for making connections with others. Who do you like to keep in touch with online and what apps/-services do you use?

# Keep the conversation going...

Do you have any tips for how to be positive and show respect online?

What could you do if someone online is making you or someone you know feel worried or upset?

How might you know if you are using the internet/technology too much?

How does the internet make you feel? Do different apps/games makes you feel differently?

Do you know where to go for help, where to find safety advice and how to use safety tools on your favourite apps and games?

Help me!  
Can your child show you how to do something better/safer online?